

HOW TO BOOK FOR CREATIVE FUTURES WEDNESDAY 2 APRIL

Once you have registered your group with Milly Hirst at info@cinemaplus.org.uk, then ask your students to select activities from the list below. You can register preference online at www.creativefutureseast.org.uk. If this is problematic, email Milly who will send you a Word file form. Please do this as soon as you can as we will fill places on a first come first served basis, and at the latest by 15 March.

Sessions are **Morning 9.30-1.30** and **Afternoon 12.30-4.30pm**. 12.30-1.30 is open to all and there will be information and networking. Activities are 1 hour long and students will be able to do **two**. Let us know their preferences on the application form and we will do our best to fit them in. Please explain to your students that all activities are subject to change and we cannot guarantee choices.

1 ZONE ONE: BROADCAST AND FILM – downstairs in BBC Voices

1. Newsroom – BBC Voices

The Newsroom. A chance to try your hand at producing and presenting the day's TV news in our BBC Voices studio alongside experienced BBC presenters and producers. Behind and in front of the camera.

2. Make Radio Show – BBC Voices, BBC Introducing and Future Radio

Interested in radio? Find out how to put a music radio show together from selecting the right tracks to getting the best out of every guest. Top tips on presenting and the opportunity to have a go alongside the BBC team who work on Introducing every week.

3. Make your own promo film – C>Media

Quick and dirty film-making and basic editing for YouTube and websites.

2 ZONE TWO: MUSIC – in the Atrium

4. Making beats – how to lay down a sound track with Access to Music

Using the latest software and laptops, this session will get you started on making soundtracks for film and other media.

5. Music and Sound-making with digital instruments - Laboratory Media Education

Using the latest touch screen, touch-free, wireless devices, sensors, fruit and other objects to create sounds, music and sound effects in a way you won't have seen or heard before. Create and compose your sonic future.

6. Sound Advice: How to make a living out of music – Community Music East & NSAV

Do you want make a career out of music? Come to this session with Community Music East and Norwich Sound and Vision and you'll get the best advice about what you need to know.

3 ZONE THREE: WORDS – in the Atrium

7. How to use social media and blogging to get your message across with Helen

In a developing world of social media how can you get your message out there? What do you need to do to get people interested in what you have to say. Queen blogger Helen Melonlady has 85,000 followers and she will share her best tips with you.

8. Making a magazine layout – Outline magazine.

Emma Garwood helps you put together a magazine spread including how to interview, make editorial choices and find content that will interest people.

9. How to write a music review – Wendy Roby

Have a go at writing your own music review - what to listen out for and how to write about your views

4 ZONE FOUR: DIGITAL AND DESIGN – in Fusion

10. Photojournalism in the news – make a magazine front cover – Steve Caplin

Steve Caplin is a Photoshop guru and author of best-selling How to Cheat at Photoshop as well as a freelance journalist. Work with him to create a Photoshop collage image for a front cover using the day's biggest news stories and he will share working and career tips that you won't get in your IT class!

11. Games Design – Norwich University of the Arts

An insight into how games that you play online get are created.

12. Animation Masterclass – find out about the principles of animation and come prepared to do some drawing yourself!