

creative futures



in association with Media Education Networking Group, The Forum Trust & Your Future in Digital

FOUR ZONES of hands-on activities: Writing, film & broadcasting, creative digital and music.

With talks from industry experts and people working in the media plus activities for you to try out.

Come and find out more about how you could get started on a creative future

Our partners are
Access-to-Music, BBC Voices,
Cinema Plus at Cinema City,
C>Media, Community Music East,
FXhome, Norwich Arts Centre,
Norwich Sound & Vision,
Norwich University of the Arts,
Outline Magazine, The Forum Trust,
Your Future in Digital

Friday 22 March 2013
for school groups & college students.
BOOKING ESSENTIAL

Saturday 23 March 2013
for young people, family & carers.
DROP-IN 11am-3pm

Creative Futures is funded by



The Forum,
Millennium Plain, Norwich
www.theforumnorwich.co.uk/creativefutures

Day one : schools day

Friday 22 March 2013

What's on offer?

For school groups and college students only, pre-booked via teachers and tutors. Free sessions - book for either morning 9.30am-12pm or afternoon 12.30-3pm. Limited to 120 students per half-day - first come first served!

Working in small groups for 30 minutes, professional creatives will give students a taste of what it is like to work in the industry with practical action and professional insights. Students will pre-select two 30 minute activities from:

WORD ZONE : ATRIUM

- 1. Music journalism and blogging** : Have a go at writing a music review : Wendy Roby
- 2. Publishing a magazine** : OUTLINE magazine

MUSIC ZONE : ATRIUM

- 3. Promoting a gig** : What do you need to promote a band of gig : Norwich Arts Centre
- 4. Marketing a venue** : Brand and plan a venue campaign : Norwich Arts Centre
- 5. Beats Working** : Using laptops and software packages the session will teach people how to construct a rhythm backing track : Access-to-Music
- 6. Soundtrack** : Using laptops and various music software the session will focus on teaching people how to compose and sequence a piece of music : Access-to-Music
- 7. Making a living out of music**: The real deal : Community Music East/Norwich Sound and Vision

FILM AND BROADCASTING ZONE : LOWER GROUND BBC

- 8. The Live Show** : Make a programme : BBC Voices
- 9. What's it like to be a presenter?** : BBC Voices
- 10. Take 3**: Write a three-scene script : Cinema Plus from Cinema City

CREATIVE DIGITAL ZONE : FUSION

- 11. A taste of games design** : Have a go at character development : Norwich University of the Arts
- 12. Creative Software Development** : Try out special effects & photography software : FXHome
- 13. Creating digital communications** : Digital marketing campaign : Your Future in Digital & MMK

SHORT TALKS IN THE CURVE

- 14. From the horse's mouth** - professional creatives tell you about how they got to do the job they do and what they like about it.

There will also be information and people available to talk to who are involved in the creative industries in Norfolk.

NB Detail of programme subject to change, please check the website nearer the event.

To book your class in please fill in the booking form and send to Milly Hirst at milly@cinemaplus.org.uk as soon as possible - it's first-come first-served and places will go fast. For more information see www.theforumnorwich.co.uk/events/creative-futures

creative futures

Find us on
Facebook

Saturday 23 March 2013

Day two : all welcome

For young people, families, carers, students, graduates, career-changers.

Free sessions, information, activities and talks - drop in between 11am and 3pm

A marketplace of options so that you can see some of the possibilities open to young people for future careers in the creative industries, with representatives from **NUA, City College Norwich, University of East Anglia, Writers' Centre Norwich** and **creative and digital companies from across Norfolk** including **info stands** and a series of **short talks** by industry professionals about their creative careers in Norfolk, and some longer session **activities** if you have more time.

In FUSION: throughout the day short talks and presentations from individuals telling how they started their own careers and how they have got to where they are now, from documentary film-makers to radio journalists, band promoters to branding experts - you will get the personal viewpoint and gems of advice from people who have made a success of a creative career. **Check the website for full programme.**

www.theforumnorwich.co.uk/events/creative-futures

Creative Futures is funded by Norfolk County Council and UEA and organised by Media in Education Networking Group, The Forum Trust and Your Future in Digital. Many thanks to the individuals and companies that have given their time to offer talks and activities for this event

Friday 22 March 2013

Attention Teachers!

If you would like to bring your class or a group of students from years 10/11/12 on **Friday 22 March 2013** then please get in touch as soon as possible as it is first-come-first-served – there's a limit of 120 per session.

Fill in the form and send to Milly Hirst, Cinema Plus at Cinema City, St Andrew's Street, Norwich NR2 4AD Tel 01603 625145 or email Milly at milly@cinemaplus.org.uk with the following information.

Name of school

Address

Main contact:

Phone & email

How many students?

Year 10

Year 11

Year 12

How many teachers?

Session preferred

Morning

Afternoon

Other info

Once your school/class is booked in, we will send a booking form for students to select their activity choices. There is no charge but if you cancel or fail to turn up we reserve the right to charge a fee of £10 per student.

For more information see
www.theforumnorwich.co.uk/events/creative-futures



Norfolk
County Council



UEA
University of East Anglia

Friday 22 March 2013

Please choose 1st, 2nd and 3rd choice for TWO activities.
We will do our best to give you your preferred choices

1 Music journalism and blogging : Wendy Roby

2 Publishing a magazine : East Publishing

3 Promoting a gig : Norwich Arts Centre

4 Marketing a venue : Norwich Arts Centre

5 Beats Working : Access to Music

6. Soundtrack : Access to Music

7 Managing a band : Community Music East/Norwich Sound and Vision

8 The Live Show : make a programme : BBC Voices

9 What's it like to be a presenter? : BBC Voices

10 Take 3 : write a three scene script with Cinema Plus

11 Animation : Norwich University of the Arts

12 Digital marketing : FXHome

13 Creating communications : Norfolk Network

14 Short Talks - a series of professional creatives tell you about how they got to do the job they do and what they like about it

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